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# Kemi Rufai

**React Developer**

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## Professional Profile

An innovative thinker with a Masters in International Business who specialises in JavaScript React, SQL and Planning. The founder of HerBasics, a company which goes into schools to teach girls the basics on adulthood. A motivated problem-solver with aptitude for change management who in her spare time enjoys learning new programming languages and mentoring young people.

## Career Summary

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| React Developer London  2019 - Present | Freelance React Developer   * Web/App development – designing and building websites and apps using React and Node as well as building the backend using JSON * Examples of work: https://www.stretchuk.org.uk & https://www.herbasics.co.uk * Upskilling via Udemy - learning new languages and sharpening skills |
| Founder London  2019 - Present | HerBasics   * HerBasics is an organisation which goes into schools to teach girls about the basics of adulting. * Managing sponsors and clients whilst organising the logistics and curriculum. |
| Merchandising Co-ordinator London  2018 – 2019 | Houzz   * Securing and developing strategic relationships in order grow revenue * Change management – Mapping and designing processes to implement in the SQL system. Became the bridge between the developers and merchandising and buying teams * Trained new recruits to implement merchandise standards and policies. |
| Merchandising Admin Assistant London  2017 – 2018 | Topshop   * Analysed sales data to drive strategic pricing, discounts and fashion styles for long-term brand direction. * Efficiently completed reports for month-on-month comparisons to monitor sales growth. * Trained new recruits to communicate market trends and product knowledge. |
| International Merchandising Associate London  2015 – 2016 | BHS   * Analysed consumer buying patterns to create realistic forecasting reports and facilitate trading processes. * Acted as the main point of contact for international partners while liaising with the UK buying team. * Efficiently managed three departments stocking 2,700 SKU and over 600 options |
| Co-ordinator and Key Worker London  2014 – 2015 | Pilion Trust   * Co-ordinated move-on plans for clients under time pressure with strict, spontaneous deadlines. * Creatively managed key work sessions with clients, negotiating beneficial agreements. * Secured accommodation for new clients, offering a high level of personalised service. |
| IT Developer Gibraltar  2009 – 2010 | STM Fidecs   * Defined development requirements and prioritised tasks for management and users, creating specifications for an organisational project management system to minimise business disruption. * Supported the IT department as the first point of contact for users experiencing major IT issues, also maintaining management during internal infrastructure upgrades. |

Technologies

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| Technologies/Languages | * JavaScript React, SQL, JSON, Microsoft Office, HTML, CSS, Node.js |
| Volunteering |  |
| Youth Leader London  2014 – Present | Hillsong Church   * Providing pastoral care for 60 young adults, planning events and strategizing to improve the health of small groups that meet all over London weekly, encouraging members to build healthy relationships and pursue ambitions. * Managing 12 youth leaders to ensure processes run consistently and smoothly. |

Education

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| MSc International Business  BSc (Hons) International Business and Management (2:1)  Birmingham  2007 – 2013 | Aston University   * Specialised in Operations, Supply Chain and Project Management * MSc Dissertation: Digital Born Globals and FDI |